

**Table 1
Public Broadcasting Revenue by Major Source
Fiscal Years 1996 - 2006 (Both Radio and TV Stations)**

(In Thousands of Nominal Dollars)

| Revenue Source | FY 1996 | FY 1997 | FY 1998 | FY 1999 | FY 2000 | FY 2001 | FY 2002 | FY 2003 | FY 2004 | FY 2005 | FY 2006 **** |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|
| Corp. for Public Broadcasting* | \$275,000 | \$260,000 | \$250,000 | \$250,000 | \$260,000 | \$340,000 | \$350,000 | \$362,809 | \$377,800 | \$386,800 | \$396,000 |
| (Percent of total) | 14.1% | 13.5% | 12.4% | 11.9% | 13.5% | 14.9% | 15.3% | 15.5% | 15.9% | 16.2% | 14.6% |
| Federal grants & contracts** | \$63,975 | \$62,271 | \$47,458 | \$50,995 | \$62,271 | \$45,185 | \$59,454 | \$91,866 | \$67,227 | \$66,005 | \$74,275 |
| (Percent of total) | 3.3% | 3.2% | 2.4% | 2.4% | 3.2% | 2.0% | 2.6% | 3.9% | 2.8% | 2.8% | 2.7% |
| State & local tax-based*** | \$517,623 | \$542,872 | \$543,699 | \$541,380 | \$542,872 | \$593,449 | \$589,747 | \$585,688 | \$585,666 | \$590,051 | \$599,889 |
| (Percent of total) | 26.5% | 28.1% | 27.0% | 25.7% | 28.1% | 26.0% | 25.8% | 25.1% | 24.6% | 24.7% | 22.2% |
| Private | \$1,099,127 | \$1,067,117 | \$1,174,921 | \$1,264,036 | \$1,067,117 | \$1,301,829 | \$1,287,904 | \$1,296,167 | \$1,345,991 | \$1,349,172 | \$1,634,555 |
| (Percent of total) | 56.2% | 55.2% | 58.3% | 60.0% | 55.2% | 57.1% | 56.3% | 55.5% | 56.6% | 56.4% | 60.4% |
| Total nonfederal revenue | \$1,616,750 | \$1,609,989 | \$1,718,620 | \$1,805,416 | \$1,860,633 | \$1,895,278 | \$1,877,651 | \$1,881,855 | \$1,931,657 | \$1,939,223 | \$2,234,444 |
| (Percent of total) | 82.7% | 83.3% | 85.2% | 85.7% | 84.5% | 83.1% | 82.1% | 80.5% | 81.3% | 81.1% | 82.6% |
| Total Revenue | \$1,955,725 | \$1,932,260 | \$2,016,078 | \$2,106,411 | \$2,202,990 | \$2,280,463 | \$2,287,105 | \$2,336,530 | \$2,376,684 | \$2,392,028 | \$2,704,719 |
| (Percent) | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

* Does not include Digital, and in FY 2003, .65% of appropriation was withheld and later CPB received a supplemental appropriation.

** Includes the satellite replacement funds.

*** State and local tax-based sources include revenue received from state and local governments and all tax-supported colleges and universities.

**** FY 2006 includes all in-kind revenue that was previously not collected by CPB.

Source: Corporation for Public Broadcasting

Table 2
Public Broadcasting Revenue by Public Television and Radio System
and Source of Revenue, Fiscal Year 2005 - 2006

(In Thousands of Nominal Dollars)

| Source of Revenue | System | FY 2005 | Percent of total | FY 2006 *** | Percent of total | % Change 2005-2006 |
|-------------------------------------|--------|-------------|------------------|-------------|------------------|--------------------|
| Corporation for Public Broadcasting | PB | \$386,800 | 16.2% | \$396,000 | 14.6% | 2.4% |
| | PT | \$290,100 | 12.1% | \$297,000 | 16.4% | 2.4% |
| | PR | \$96,700 | 4.0% | \$99,000 | 11.0% | 2.4% |
| Federal Grants and Contracts | PB | \$66,005 | 2.8% | \$74,275 | 2.7% | 12.5% |
| | PT | \$59,718 | 2.5% | \$66,975 | 3.7% | 12.2% |
| | PR | \$6,287 | 0.3% | \$7,301 | 0.8% | 16.1% |
| Local Governments | PB | \$81,887 | 3.4% | \$93,426 | 3.5% | 14.1% |
| | PT | \$73,792 | 3.1% | \$80,869 | 4.5% | 9.6% |
| | PR | \$8,095 | 0.3% | \$12,557 | 1.4% | 55.1% |
| State Governments | PB | \$300,318 | 12.6% | \$298,211 | 11.0% | -0.7% |
| | PT | \$269,975 | 11.3% | \$267,954 | 14.8% | -0.7% |
| | PR | \$30,343 | 1.3% | \$30,256 | 3.4% | -0.3% |
| State Colleges and Universities | PB | \$187,013 | 7.8% | \$187,632 | 6.9% | 0.3% |
| | PT | \$103,489 | 4.3% | \$99,610 | 5.5% | -3.7% |
| | PR | \$83,524 | 3.5% | \$88,022 | 9.8% | 5.4% |
| Other Colleges and Universities | PB | \$59,542 | 2.5% | \$62,085 | 2.3% | 4.3% |
| | PT | \$31,527 | 1.3% | \$33,440 | 1.8% | 6.1% |
| | PR | \$28,015 | 1.2% | \$28,644 | 3.2% | 2.2% |
| Foundations | PB | \$163,050 | 6.8% | \$178,041 | 6.6% | 9.2% |
| | PT | \$107,323 | 4.5% | \$111,174 | 6.1% | 3.6% |
| | PR | \$55,727 | 2.3% | \$66,867 | 7.5% | 20.0% |
| Business | PB | \$365,600 | 15.3% | \$446,228 | 16.5% | 22.1% |
| | PT | \$209,195 | 8.7% | \$264,538 | 14.6% | 26.5% |
| | PR | \$156,405 | 6.5% | \$181,690 | 20.3% | 16.2% |
| Subscribers * | PB | \$633,875 | 26.5% | \$699,074 | 25.8% | 10.3% |
| | PT | \$373,381 | 15.6% | \$418,631 | 23.2% | 12.1% |
| | PR | \$260,494 | 10.9% | \$280,443 | 31.3% | 7.7% |
| All Other ** | PB | \$147,939 | 6.2% | \$269,749 | 10.0% | 82.3% |
| | PT | \$85,287 | 3.6% | \$167,832 | 9.3% | 96.8% |
| | PR | \$62,652 | 2.6% | \$101,917 | 11.4% | 62.7% |
| Non Federal | PB | \$1,939,224 | 81.1% | \$2,234,444 | 82.6% | 15.2% |
| | PT | \$1,253,969 | 52.4% | \$1,444,048 | 79.9% | 15.2% |
| | PR | \$685,255 | 28.6% | \$790,396 | 88.1% | 15.3% |
| Total Revenue | PB | \$2,392,029 | 100.0% | \$2,704,719 | 100.0% | 13.1% |
| | PT | \$1,603,787 | 100.0% | \$1,808,023 | 100.0% | 12.7% |
| | PR | \$788,242 | 100.0% | \$896,697 | 100.0% | 13.8% |

* In 2006, Gifts and bequest from major individual donors were moved in this report and reported as part of subscribers.

** Includes Auction revenue.

*** FY 2006 includes all in-kind revenue that was previously not collected by CPB.

Legend: PB = public broadcasting; PT = public television; PR = public radio

Source: Corporation for Public Broadcasting

Revenue Data for Public Broadcasting Stations:

Table 3

**Selected Cash Revenue and Nonfederal Financial Support* (NFFS)
for Public Television Stations, Fiscal Years 1996 - 2006 (In Thousands)**

Membership

| Fiscal Year | Total Cash Revenue** | Cash NFFS | Cash Business** | Contribution Amount | No. of Contributors | Per Person Contribution | % of Total Cash Revenue |
|-------------|----------------------|-----------|-----------------|---------------------|---------------------|-------------------------|-------------------------|
| 1996 | 1,515,452 | 1,053,405 | 234,646 | 327,534 | 4,821 | 68 | 21.6% |
| 1997 | 1,462,931 | 1,041,317 | 213,003 | 331,109 | 4,659 | 71 | 22.6% |
| 1998 | 1,457,564 | 1,096,766 | 238,446 | 341,286 | 4,653 | 73 | 23.4% |
| 1999 | 1,667,041 | 1,145,348 | 257,206 | 373,226 | 4,705 | 77 | 22.4% |
| 2000 | 1,719,750 | 1,193,304 | 269,631 | 380,545 | 4,541 | 84 | 22.1% |
| 2001 | 1,805,429 | 1,216,582 | 245,317 | 363,994 | 4,264 | 85 | 20.1% |
| 2002 | 1,925,878 | 1,155,639 | 272,358 | 360,601 | 4,002 | 90 | 18.7% |
| 2003 | 1,871,206 | 1,129,885 | 230,546 | 365,724 | 3,919 | 93 | 19.5% |
| 2004 | 1,773,968 | 1,134,098 | 229,054 | 366,095 | 3,909 | 94 | 20.6% |
| 2005 | 1,782,906 | 1,128,828 | 233,742 | 369,544 | 3,739 | 99 | 20.7% |
| 2006*** | 1,861,162 | 1,145,770 | 230,657 | 412,774 | 3,610 | 114 | 22.2% |

* Excludes volunteer values.

** All cash revenue including the portion which is excluded from NFFS.

*** In 2006, gifts and bequests from major individual donors were included in the contribution amount

Source: Corporation for Public Broadcasting

Table 4

**Selected Cash Revenue and Nonfederal Financial Support* (NFFS)
for Public Radio Stations, Fiscal Years 1996 - 2006 (In Thousands)**

Membership

| Fiscal Year | Total Cash Revenue** | Cash NFFS | Cash Business** | Contribution Amount | No. of Contributors | Per Person Contribution | % of Total Cash Revenue |
|-------------|----------------------|-----------|-----------------|---------------------|---------------------|-------------------------|-------------------------|
| 1996 | 399,728 | 316,012 | 53,009 | 128,162 | 1,797 | 71 | 32.1% |
| 1997 | 407,239 | 327,363 | 59,664 | 140,689 | 1,970 | 71 | 34.5% |
| 1998 | 447,848 | 362,206 | 71,834 | 154,438 | 2,192 | 70 | 34.5% |
| 1999 | 492,075 | 405,088 | 94,195 | 177,538 | 2,414 | 73 | 36.1% |
| 2000 | 547,830 | 448,281 | 114,469 | 185,283 | 2,222 | 83 | 33.8% |
| 2001 | 561,941 | 469,062 | 113,894 | 192,396 | 2,258 | 85 | 34.2% |
| 2002 | 604,556 | 512,088 | 112,052 | 216,976 | 2,405 | 90 | 35.9% |
| 2003 | 663,967 | 545,746 | 125,742 | 231,664 | 2,522 | 92 | 34.9% |
| 2004 | 715,104 | 572,886 | 134,062 | 242,883 | 2,516 | 97 | 34.0% |
| 2005 | 755,819 | 612,406 | 146,300 | 255,312 | 2,556 | 100 | 33.8% |
| 2006*** | 839,526 | 671,770 | 158,876 | 275,159 | 2,556 | 108 | 32.8% |

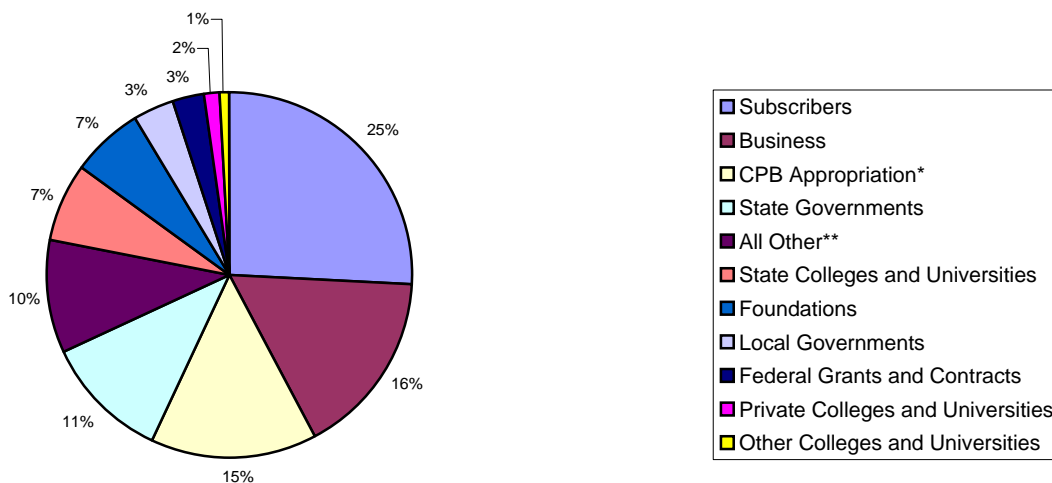
* Excludes volunteer values.

** All cash revenue including the portion which is excluded from NFFS.

*** In 2006, gifts and bequests from major individual donors were included in the contribution amount

Source: Corporation for Public Broadcasting

Public Broadcasting Revenue by Source, FY 2006
Public Radio and Public Television
Total Revenue: \$2.7 Billion



| Federal/Non-Federal | Tax/Non-Tax Based | Source of Revenue | % of Total | (In Thousands) |
|---------------------------------|--------------------------|-----------------------------------|-------------------|-----------------------|
| Non-Federal | Non-Tax Based | Subscribers | 25.8% | \$699,074 |
| Non-Federal | Non-Tax Based | Business | 16.5% | \$446,228 |
| Federal | Tax Based | CPB Appropriation* | 14.6% | \$396,000 |
| Non-Federal | Tax Based | State Governments | 11.0% | \$298,211 |
| Non-Federal | Non-Tax Based | All Other** | 10.0% | \$269,749 |
| Non-Federal | Tax Based | State Colleges and Universities | 6.9% | \$187,632 |
| Non-Federal | Non-Tax Based | Foundations | 6.6% | \$178,041 |
| Non-Federal | Tax Based | Local Governments | 3.5% | \$93,426 |
| Federal | Tax Based | Federal Grants and Contracts | 2.7% | \$74,275 |
| Non-Federal | Non-Tax Based | Private Colleges and Universities | 1.5% | \$41,464 |
| Non-Federal | Tax Based | Other Colleges and Universities | 0.8% | \$20,620 |
| Total Reportable Revenue | | | 100% | \$2,704,719 |
| Total Federal Revenue | | | 17.4% | \$470,275 |
| Total Non-Federal Revenue | | | 82.6% | \$2,234,444 |
| All Tax Based Revenue | | | 39.6% | \$1,070,164 |
| Non-Tax Based Revenue | | | 60.4% | \$1,634,555 |

* Does not include separate appropriation for Digital and Interconnection.

** I.e. includes Auction revenue.

Source: Corporation for Public Broadcasting