

Table 1
Public Broadcasting Revenue by Major Source
Fiscal Years 1997 - 2007 (Both Radio and TV Stations)

(In Thousands of Nominal Dollars)

Revenue Source	FY 1997	FY 1998	FY 1999	FY 2000	FY 2001	FY 2002	FY 2003	FY 2004	FY 2005	FY 2006****	FY 2007****
Corp. for Public Broadcasting* (Percent of total)	\$260,000 13.5%	\$250,000 12.4%	\$250,000 12.3%	\$300,000 13.6%	\$340,000 14.9%	\$350,000 15.3%	\$362,809 15.5%	\$377,800 15.9%	\$386,800 16.2%	\$396,000 14.6%	\$400,000 13.7%
Federal grants & contracts** (Percent of total)	\$62,271 3.2%	\$47,458 2.4%	\$50,996 2.5%	\$42,358 1.9%	\$45,185 2.0%	\$59,454 2.6%	\$91,841 3.9%	\$67,006 2.8%	\$66,005 2.8%	\$74,275 2.7%	\$79,760 2.7%
State & local tax-based*** (Percent of total)	\$542,872 28.1%	\$543,701 27.0%	\$541,382 26.5%	\$577,187 26.2%	\$593,449 26.0%	\$589,747 25.8%	\$583,350 25.0%	\$582,398 24.6%	\$590,051 24.7%	\$599,889 22.2%	\$656,127 22.4%
Private (Percent of total)	\$1,067,117 55.2%	\$1,174,927 58.3%	\$1,196,820 58.7%	\$1,283,446 58.3%	\$1,301,829 57.1%	\$1,287,904 56.3%	\$1,295,498 55.5%	\$1,343,411 56.7%	\$1,349,172 56.4%	\$1,634,555 60.4%	\$1,786,804 61.1%
Total non-federal revenue (Percent of total)	\$1,609,989 83.3%	\$1,718,620 85.2%	\$1,738,202 85.2%	\$1,860,633 84.5%	\$1,895,278 83.1%	\$1,877,651 82.1%	\$1,878,848 80.5%	\$1,925,809 81.2%	\$1,939,223 81.1%	\$2,234,444 82.6%	\$2,442,931 83.6%
Total Revenue (Percent)	\$1,932,260 100.0%	\$2,016,078 100.0%	\$2,039,197 100.0%	\$2,202,991 100.0%	\$2,280,464 100.0%	\$2,287,105 100.0%	\$2,333,498 100.0%	\$2,370,615 100.0%	\$2,392,028 100.0%	\$2,704,719 100.0%	\$2,922,690 100.0%

* Does not include Digital, and in FY 2003, .65% of appropriation was withheld and later CPB received a supplemental appropriation.

** Includes the satellite replacement funds.

*** State and local tax-based sources include revenue received from state and local governments and all tax-supported colleges and universities.

**** All fiscal years 2006 and beyond include all "non-eligible" in-kind revenue that was previously not collected by CPB.

Source: Corporation for Public Broadcasting

**Table 2
Public Broadcasting Revenue by Public Television and Radio System
and Source of Revenue, Fiscal Year 2006 - 2007**

(In Thousands of Nominal Dollars)

Source of Revenue	System	FY 2006	Percent of total	FY 2007	Percent of total	% Change 2006-2007
Corporation for Public Broadcasting	PB	\$396,000	14.6%	\$400,000	13.7%	1.0%
	PT	\$297,000	16.4%	\$300,000	15.3%	1.0%
	PR	\$99,000	11.0%	\$100,000	10.4%	1.0%
Federal Grants and Contracts	PB	\$74,275	2.7%	\$79,760	2.7%	7.4%
	PT	\$66,975	3.7%	\$68,815	3.5%	2.7%
	PR	\$7,301	0.8%	\$10,945	1.1%	49.9%
Local Governments	PB	\$93,426	3.5%	\$96,560	3.3%	3.4%
	PT	\$80,869	4.5%	\$82,554	4.2%	2.1%
	PR	\$12,557	1.4%	\$14,007	1.5%	11.5%
State Governments	PB	\$298,211	11.0%	\$334,091	11.4%	12.0%
	PT	\$267,954	14.8%	\$299,409	15.3%	11.7%
	PR	\$30,256	3.4%	\$34,681	3.6%	14.6%
State Colleges and Universities	PB	\$187,632	6.9%	\$204,794	7.0%	9.1%
	PT	\$99,610	5.5%	\$112,745	5.8%	13.2%
	PR	\$88,022	9.8%	\$92,049	9.6%	4.6%
Other Colleges and Universities	PB	\$62,085	2.3%	\$68,018	2.3%	9.6%
	PT	\$33,440	1.8%	\$37,764	1.9%	12.9%
	PR	\$28,644	3.2%	\$30,254	3.1%	5.6%
Foundations	PB	\$178,041	6.6%	\$224,032	7.7%	25.8%
	PT	\$111,174	6.1%	\$146,579	7.5%	31.8%
	PR	\$66,867	7.5%	\$77,452	8.0%	15.8%
Business	PB	\$446,228	16.5%	\$458,359	15.7%	2.7%
	PT	\$264,538	14.6%	\$260,785	13.3%	-1.4%
	PR	\$181,690	20.3%	\$197,574	20.5%	8.7%
Subscribers	PB	\$699,074	25.8%	\$714,558	24.4%	2.2%
	PT	\$418,631	23.2%	\$421,591	21.5%	0.7%
	PR	\$280,443	31.3%	\$292,967	30.4%	4.5%
All Other	PB	\$269,749	10.0%	\$342,519	11.7%	27.0%
	PT	\$167,832	9.3%	\$229,758	11.7%	36.9%
	PR	\$101,917	11.4%	\$112,761	11.7%	10.6%
Non-Federal	PB	\$2,234,444	82.6%	\$2,442,931	83.6%	9.3%
	PT	\$1,444,048	79.9%	\$1,591,187	81.2%	10.2%
	PR	\$790,396	88.1%	\$851,744	88.5%	7.8%
Total Revenue	PB	\$2,704,719	100.0%	\$2,922,690	100.0%	8.1%
	PT	\$1,808,023	100.0%	\$1,960,001	100.0%	8.4%
	PR	\$896,697	100.0%	\$962,689	100.0%	7.4%

Legend: PB = public broadcasting; PT = public television; PR = public radio
Source: Corporation for Public Broadcasting

Table 3
Selected Cash Revenue and Non-Federal Financial Support* (NFFS)
for Public Television Stations, Fiscal Years 1997 - 2007

(In Thousands)

Fiscal Year	Total Cash Revenue**	Cash NFFS	Cash Business**	Support from Contributors			
				Contribution Amount	No. of Contributors	Per Person Contribution	% of Total Cash Revenue
1997	\$1,462,931	\$1,041,317	\$213,003	\$331,109	4,659	\$71	22.6%
1998	\$1,457,564	\$1,096,766	\$238,446	\$341,286	4,653	\$73	23.4%
1999	\$1,667,041	\$1,145,348	\$257,206	\$373,226	4,705	\$77	22.4%
2000	\$1,719,750	\$1,193,304	\$269,631	\$380,545	4,541	\$84	22.1%
2001	\$1,805,429	\$1,216,582	\$245,317	\$363,994	4,264	\$85	20.1%
2002	\$1,925,878	\$1,155,639	\$272,358	\$360,601	4,002	\$90	18.7%
2003	\$1,871,206	\$1,129,885	\$230,546	\$365,724	3,919	\$93	19.5%
2004	\$1,773,968	\$1,134,098	\$229,054	\$366,095	3,909	\$94	20.6%
2005	\$1,782,906	\$1,128,828	\$233,742	\$369,544	3,739	\$99	20.7%
2006	\$1,861,162	\$1,145,770	\$230,657	\$412,774	3,610	\$114	22.2%
2007	\$1,991,233	\$1,226,696	\$233,047	\$414,268	3,566	\$116	20.8%

* Excludes volunteer values.

** All cash revenue including the portion which is excluded from NFFS.

Source: Corporation for Public Broadcasting

Table 4
Selected Cash Revenue and Non-Federal Financial Support* (NFFS)
for Public Radio Stations, Fiscal Years 1997 - 2007

(In Thousands)

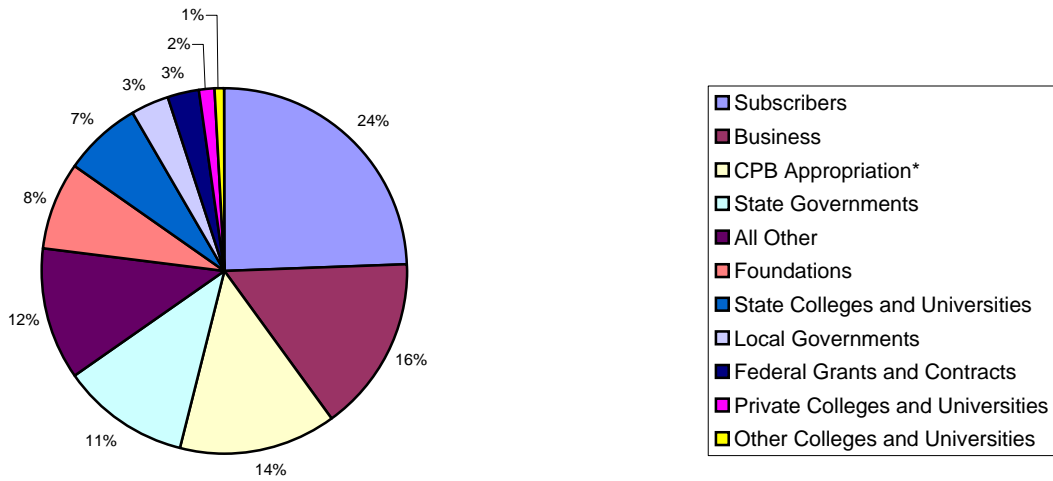
Fiscal Year	Total Cash Revenue**	Cash NFFS	Cash Business**	Support from Contributors			
				Contribution Amount	No. of Contributors	Per Person Contribution	% of Total Cash Revenue
1997	\$407,239	\$327,363	\$59,664	\$140,689	1,970	\$71	34.4%
1998	\$447,848	\$362,206	\$71,834	\$154,438	2,192	\$70	34.5%
1999	\$492,075	\$405,088	\$94,195	\$177,538	2,414	\$73	36.1%
2000	\$547,830	\$448,281	\$114,469	\$185,283	2,222	\$83	33.8%
2001	\$561,941	\$469,062	\$113,894	\$192,396	2,258	\$85	34.2%
2002	\$604,556	\$512,088	\$112,052	\$216,976	2,405	\$90	35.9%
2003	\$663,967	\$545,746	\$125,742	\$231,664	2,522	\$92	34.9%
2004	\$715,104	\$572,886	\$134,062	\$242,883	2,516	\$97	34.0%
2005	\$755,819	\$612,406	\$146,300	\$255,312	2,556	\$100	33.8%
2006	\$839,526	\$671,770	\$158,876	\$275,159	2,556	\$108	32.8%
2007	\$896,821	\$715,395	\$171,397	\$287,003	2,526	\$114	32.0%

* Excludes volunteer values.

** All cash revenue including the portion which is excluded from NFFS.

Source: Corporation for Public Broadcasting

Public Broadcasting Revenue by Source, FY 2007
Public Radio and Public Television
Total Revenue: \$2.9 Billion



Federal/Non-Federal	Tax/Non-Tax Based	Source of Revenue	% of Total	(In Thousands)
Non-Federal	Non-Tax Based	Subscribers	24.4%	\$714,558
Non-Federal	Non-Tax Based	Business	15.7%	\$458,359
Federal	Tax Based	CPB Appropriation*	13.7%	\$400,000
Non-Federal	Tax Based	State Governments	11.4%	\$334,091
Non-Federal	Non-Tax Based	All Other	11.7%	\$342,519
Non-Federal	Non-Tax Based	Foundations	7.7%	\$224,032
Non-Federal	Tax Based	State Colleges and Universities	7.0%	\$204,794
Non-Federal	Tax Based	Local Governments	3.3%	\$96,560
Federal	Tax Based	Federal Grants and Contracts	2.7%	\$79,760
Non-Federal	Non-Tax Based	Private Colleges and Universities	1.6%	\$47,336
Non-Federal	Tax Based	Other Colleges and Universities	0.7%	\$20,682
Total Reportable Revenue			100%	\$2,922,690
Total Federal Revenue			16.4%	\$479,760
Total Non-Federal Revenue			83.6%	\$2,442,931
All Tax Based Revenue			38.9%	\$1,135,886
Non-Tax Based Revenue			61.1%	\$1,786,804

* Does not include separate appropriation for Digital and Interconnection.

Source: Corporation for Public Broadcasting