



Corporation  
for Public  
Broadcasting

REQUEST FOR GRANT PROPOSALS  
RESPONSE DEADLINE: **Friday, March 2, 2018 @ 12 PM ET**



Finding What Works  
Community Engagement and Station Support

**1. Cover Page:**

|    |  |  |
|----|--|--|
| a. | Station Name   |  |
| b. | General Manager & Contact information  |  |
| c. | Project Manager & Contact information  |  |
| d. | CSG Grantee ID #   |  |
| e. | Total Planned Budget   |  |
|    | One-paragraph summary of proposed Project including targeted geographic area. (Character Limit: 1,000) |  |

**2. Need:**

Demonstrate understanding of local efforts, outstanding and diverse needs and opportunities, and trends related to supporting veterans in the station's local service area. (Character Limit: 2,000)

**3. Draft Action Plan:**

a. How station plans to meet each of the project expectations listed above. (Character Limit: 2,000)

b. Station's capacity, including any multimedia, creative, engagement or fundraising strengths to contribute to the national-local, digital first content approach with locally relevant perspectives. (Character Limit: 2,000)

c. Proposed story ideas for consideration as part of the national series. (Character Limit: 2,000)

d. List of station's active social media platforms currently in use. (Character Limit: 1,000)

#### 4. Partnerships:

Provide a list of confirmed and potential partners, each partners' proposed roles and anticipated contributions to the Project. (Character Limit: 2,000)

#### 5. Relevant Experience:

Provide up to 2 relevant examples (including media) of previous work to engage the veterans' community or share veterans' stories, or provide examples of relevant local productions and community engagement projects designed to meet the needs of a specific target population, with project results, including impact on the target population. (Character Limit: 2,000)

## 6. Budget:

A proposed budget, in the form of the budget template provided, detailing how the CPB funds will be spent. Indirect costs may not exceed 20%.

Attached.  
(Using Project Budget Workbook template provided)

**Each question has a response character limit, which is indicated in the question.**