



Corporation
for Public
Broadcasting

REQUEST FOR GRANT PROPOSALS
RESPONSE DEADLINE: Wednesday, April 11, 2018
@ 12 PM ET

Education Innovation Planning Grants

1. Cover Page:

a.	Station Name	
b.	Official station name for Contracting Purposes	
c.	Station Mailing Address	
d.	Payment Address (if different)	
e.	General Manager & Contact information	
f.	Project Manager & Contact information	
g.	CSG Grantee ID #	
h.	Total Planned Budget	
i.	One-paragraph summary of proposed Project including targeted geographic area	

2. Station Vision and Plan:

Describe station's vision and aspirations for significant areas of opportunity in serving the educational needs of your local community, including target audience, anticipated goals, expected partnerships and their role in this project.

3. Current Education Services (Baseline):

Describe educational content and services currently provided by the station and prioritize education audience(s) served. Describe how education fits into your station's strategic plan.

4. Project Community and Target Audience

Describe the station's service area. Identify communities in which the station is considering conducting this innovative work, explain why these communities were selected, and describe the need that the station plans to address.

5. Station Capacity and Commitment:

Describe station's current commitment to education and community engagement. Describe how recent education and community engagement efforts are supported both strategically and operationally across your organization. If your station is not currently undertaking education/community engagement work, describe how you would like to become involved and launch local education work.

6. Collaborative Engagement and Partnerships:

Describe station's capacity and willingness to work collaboratively with community partners, especially on projects related to education, or other relevant projects in the community. Describe recent partnerships of any kind that have adopted a collective impact (or similar) approach with multiple stakeholders contributing to the end goal. Include a description of how partnerships were formed, strengthened and maintained. Identify lessons learned.

7. Demonstration of Support

Include a letter of commitment from station leadership (e.g. CEO or General Manager) to demonstrate senior-level support for the project.

8. Budget:

A proposed budget, in the form of the budget template provided, detailing how the CPB funds will be spent.

Attached.
(Using Project Budget Workbook template provided)

10-page maximum length for Technical Proposal

Page limit does not include Project Budget Workbook or other attachments