WHEREAS,

The Communications Act requires CPB to support diverse non-commercial educational content for unserved and underserved audiences and to make public media’s content available for free to rural and urban audiences throughout the United States.

WHEREAS,

Locally owned and operated public media stations are uniquely connected to America’s communities and positioned to reflect and serve the diverse and varying populations of their communities.

WHEREAS,

CPB management has consulted with a panel of radio and television station representatives regarding changes to CSG policy that has informed management’s recommendations to the CPB Board.

NOW, THEREFORE, BE IT RESOLVED THAT

The CPB Board of Directors hereby adopts CPB management’s recommendations for changes to the CSG Diversity Statement Requirement:

CPB encourages stations to continue to reflect and include their communities in station employment, membership on boards primarily responsible for station governance, community advisory boards (if required) and to provide educational, informational, and cultural content that meets the needs of the community populations they serve. Station activities and practices in support of these objectives must be consistent with the Equal Employment Opportunity provisions in the Community Service Grant General Provisions and Eligibility Criteria1 and with other applicable federal and state laws.

To affirm this ongoing commitment, stations are required to adopt a “Community Representation Statement” that documents their support of these goals and how they plan to achieve them. The Community Representation Statement must be posted on the station’s website or made available at its central office. Stations must biennially review their Community Representation Statements with their governing body and modify them as necessary to reflect significant changes in their communities’ populations served and their strategies to serve them.

1 Currently in Section 20 of the General Provisions and Eligibility Criteria.