



Corporation
for Public
Broadcasting

December 5, 2023

Mr. Karl Habeck
General Manager
WOJB-FM
13386 W. Trepania Road
Hayward, WI 54843

Dear Mr. Habeck,

RE: Evaluation of WOJB-FM Compliance with Selected Diversity Requirements Included in Radio Community Service Grants General Provisions and Eligibility Criteria (Report No. ECR2310-2311)

The evaluation referenced above concluded that WOJB-FM (WOJB) was compliant with one of five selected diversity requirements in the General Provisions and Eligibility Criteria (General Provisions) governing the 2023 community service grant (CSG) awarded it by the Corporation for Public Broadcasting (CPB).

Specifically, the evaluation found that WOJB had not updated its diversity goals, it had not identified the extent to which staff and governance reflect such diversity, it had not described the progress it made to increase its diversity in the last few years, nor did it set out its diversity plans for the coming year, and it had not reviewed its diversity goals and revisions with its governing body. Consequently, the report recommended that CPB require WOJB to update its Diversity Statement to meet the requirements. WOJB promptly corrected these issues before the evaluation's completion and created a plan for maintaining compliance with the provision.¹

In October 2023, CPB revised the diversity requirements in the General Provisions beginning in fiscal year 2024, requiring the stations to adopt a "Community Representation Statement" that must be posted on the station's website or made available at its central office. The revisions provide stations with more flexibility to document how they include their communities in station employment, station governance, and community advisory boards (if required), and how they provide educational, informational, and cultural content that meets the needs of the communities they serve.² Therefore, no corrective actions are required of WOJB.

Action: No corrective actions are required of WOJB.

¹ Exhibit D of the evaluation report.

² Additional requirements are detailed in the FY 2024 Radio CSG General Provisions, Section 8, Community Representation Statement.

Mr. Karl Habeck
General Manager
WOJB-FM

If you wish CPB to consider additional information relating to this matter, please provide the same in writing within 30 days of the date of this letter. Otherwise, CPB will consider these determinations final.

Kind regards,

Jackie J. Livesay

Jackie J. Livesay
Deputy General Counsel & Vice President, Compliance

CC: VIA ELECTRONIC MAIL

Mark Lundeen, Licensee Official, WOJB-FM

Michael Levy, Executive Vice President & Chief Operating Officer, CPB

J. Westwood Smithers, Jr., Senior Vice President & General Counsel, CPB

William P. Tayman, Jr., Chief Financial Officer & Treasurer, CPB

Kimberly Howell, Inspector General, CPB

William J. Richardson, III, Senior Director & Deputy Inspector General, CPB

Kathy Merritt, Senior Vice President, Radio, Journalism & CSG Services, CPB

Katherine Arno, Vice President, Community Service Grants and Station Initiatives, CPB

Nick Stromann, Vice President, Controller, CPB

Andrew Charnik, Director, Radio CSG Policy & Administration, CPB

Forrest Lillibridge, Director, Grants Administration, CPB