

MINUTES
SPECIAL TELEPHONIC PUBLIC SESSION
BOARD OF DIRECTORS
CORPORATION FOR PUBLIC BROADCASTING
WASHINGTON, D.C.
Tuesday, October 27, 2020

Call to Order

Chair Ramer called to order the public session of the Board of Directors at 1:59 pm Eastern Time. The following directors participated virtually:

Bruce M. Ramer, Chair;
Laura Ross, Vice Chair;
Patty Cahill;
Ruby Calvert;
Judith Davenport;
Miriam Hellreich;
Robert Mandell; and
Liz Sembler.

The following officers and staff were also in attendance:

Patricia Harrison, President and Chief Executive Officer;
Michael Levy, Executive Vice President and Chief Operating Officer;
Teresa Safon, Senior Vice President, Chief of Staff and Corporate Secretary;
West Smithers, Senior Vice President and General Counsel;
Bill Tayman, Chief Financial Officer and Treasurer;
Stephanie Aaronson, Senior Vice President, Engagement;
Anne Brachman, Senior Vice President, Government Affairs;
Kathy Merritt, Senior Vice President, Journalism and Radio;
Deb Sanchez, Senior Vice President, Education and Children's Content Operations;
Stephen Wolfe, Chief Technology Officer and Senior Vice President, Information Technology;
Kimberly Howell, Inspector General;
Kate Arno, Vice President, CSG and Station Initiatives;
Deborah Carr, Vice President, Operations and Strategy;
Michael Fragale, Vice President, Education Strategy and Content;
Beth Jacobs, Vice President, Digital Strategy and Innovation;
Joy Lin, Vice President, Journalism;
Nick Stromann, Vice president and Controller;
Shana Teehan, Vice President, Communications;
Beth Walsh, Vice President, System Strategies;
Kathryn Washington, Vice President, Television Programming;
Jacquie Gales Webb, Vice President, Radio; and
Sarah Kildall, Board Affairs Manager.

Adoption of Agenda and Determination of Closed Status

Chair Ramer called for a motion to adopt the meeting agenda and close the meeting for agenda item 4. Upon motion duly made and seconded, the agenda was adopted unanimously as presented.

Invitation to Disclose Conflicts of Interest

In accordance with the CPB Code of Ethics for Directors, Chair Ramer invited directors to disclose possible conflicts of interests regarding the meeting agenda. There were none.

President's Remarks

Ms. Harrison thanked Chair Ramer, Vice Chair Ross and the Board for convening this special telephonic meeting so quickly to continue discussion of CPB's business plan. The Board's Goals and Objective direct the development of the business plan and guide CPB in its leadership role in the public media system. During this year of disruption, they provided an important foundation for CPB mission-focused work. CPB's investments in technology, innovation and diversity are helping public media stations expand the reach of their content and services. Amb. Mandell commended Ms. Harrison on her leadership of an extraordinary executive management team.

Committee Chair Report

Committee Chair Sembler reported that the Audit and Finance Committee met on October 26 to further discuss CPB's investment policy. She thanked fellow committee members Cahill and Ross for their participation, and Board Chair Ramer who participated ex officio, as well as Messrs. Tayman and Pettijohn for their reports. The Committee concluded that a discussion of CPB's investment approach should take place with the full Board in December so that all opinions can be heard before proposing any modifications to the current investment policy. In executive session, the Committee discussed a personnel matter which will be brought to the Board at the December meeting as well. Committee Chair Sembler concluded her report and there were no questions.

Executive Session

At 2:05 pm Eastern Time, Chair Ramer closed the meeting for an executive session. The meeting adjourned in executive session

[The minutes for these discussions are contained in the executive session record of October 27, 2020.]