

Fiscal Year 2021 TV Station Grant Calculations

CSG spending period: 10/1/2020 - 9/30/2022

Background

The following is information regarding grant calculations for the Fiscal Year (FY) 2021 Television Community Service Grants (CSG), Television Universal Service Support Grant, Television Distance Service Grants, and Interconnection Grants.

FY 2021 Appropriation

The FY 2021 CSG pool is based on a general CPB appropriation for FY 2021 of \$445,000,000.

70 Percent in the First Payment

In accordance with the CPB Board's resolution of September 2012 and reaffirmed at the April 2016 Board meeting, CPB will once again provide each grantee with 70 percent of its annual CSG in its first payment. As stated on each grantee's FY 2021 CSG Agreement and Certification of Eligibility form, the grant offer is contingent upon CPB's receipt of its authorized appropriation for FY 2020 and is subject to decreases.

Incentive Rate of Return

The final Incentive Rate of Return (IRR) applicable to TV grantees is **0.1239970296**. Fluctuation in IRR from year to year is a function of total TV system non-Federal financial support (NFFS) and the CPB appropriation. There is a two-year lag between station financial data used for CSGs and the CPB fiscal year.

CSG Policy Changes

Following year-long reviews in FY 2019 for both the television and radio CSG programs, the CPB board approved changes recommended by system consultation panels and CPB management. CPB staff, in turn, has made the approved changes to the CSG grant calculation formulas. Grantees received several communications regarding these changes during the past year, this memo should also serve as a reminder that these changes impacted the FY 2021 CSG amounts. For more information, please refer to [Television CSG Policy Changes](#) and the [Radio CSG Policy Changes](#).

FY 2021 Base Grant Amounts

The following information is based on the current appropriation as outlined above. Base Grant: For FY 2021, the base is **\$534,000** (calculated as 0.12 percent of the appropriation of \$445,000,000). The base grant applies to all grantees except those in designated Multi-provider Markets. Except for Minority Audience Service Stations, grantees in designated Multi-provider Markets will equally divide one single base grant.

Supplemental CSG Programs

The [FY 2021 Television CSG General Provisions and Eligibility Criteria](#) also contain information relating to the supplemental CSG programs (Television Universal Service Support Grant, Television Distance Service Grant Program, and the Interconnection Grants¹). In addition to the General Provisions, other critical compliance documents are available in the [Community Service Grants](#) section of the CPB website.

CSG Formulas

The following information provides basic information regarding how the TV grants are calculated.

¹ The Interconnection Grant spending period is one year, from October 1, 2020 to September 30, 2021.

CSG	Grantee's FY 2019 NFFS	X IRR of 0.1239970296 IRR is applied to each dollar of a grantee's NFFS up to \$3 million, to 92.5% of NFFS over \$3 million but less than \$20 million, and to 95% of NFFS over \$20 million. ²	+ Base Grant (or portion of shared base grant for grantees in a Multi-provider Market)																								
Interconnection Grant	Grantee's Final CSG	/ Total CSGs Awarded	X Interconnection Pool (\$4,000,000)																								
Distance Service Grant (DSG)	<p>The grant amount will be calculated based on a percentage of the standard amount for a TV CSG base grant, with grantees operating a larger number of transmitters receiving a larger grant up to a maximum grant equal to 80 percent for those stations operating 12 or more transmitters.</p> <table border="1" data-bbox="716 825 1230 1354"> <thead> <tr> <th colspan="2" data-bbox="716 825 1230 863">TV DSG PROGRAM</th> </tr> <tr> <th data-bbox="716 863 956 974"># of Digital Transmitters</th> <th data-bbox="956 863 1230 974">% of CSG Base</th> </tr> </thead> <tbody> <tr> <td data-bbox="716 974 956 1012">3</td> <td data-bbox="956 974 1230 1012">5%</td> </tr> <tr> <td data-bbox="716 1012 956 1050">4</td> <td data-bbox="956 1012 1230 1050">7.5%</td> </tr> <tr> <td data-bbox="716 1050 956 1087">5</td> <td data-bbox="956 1050 1230 1087">10%</td> </tr> <tr> <td data-bbox="716 1087 956 1125">6</td> <td data-bbox="956 1087 1230 1125">20%</td> </tr> <tr> <td data-bbox="716 1125 956 1163">7</td> <td data-bbox="956 1125 1230 1163">30%</td> </tr> <tr> <td data-bbox="716 1163 956 1201">8</td> <td data-bbox="956 1163 1230 1201">40%</td> </tr> <tr> <td data-bbox="716 1201 956 1239">9</td> <td data-bbox="956 1201 1230 1239">50%</td> </tr> <tr> <td data-bbox="716 1239 956 1276">10</td> <td data-bbox="956 1239 1230 1276">60%</td> </tr> <tr> <td data-bbox="716 1276 956 1314">11</td> <td data-bbox="956 1276 1230 1314">70%</td> </tr> <tr> <td data-bbox="716 1314 956 1354">12 or more</td> <td data-bbox="956 1314 1230 1354">80%</td> </tr> </tbody> </table>			TV DSG PROGRAM		# of Digital Transmitters	% of CSG Base	3	5%	4	7.5%	5	10%	6	20%	7	30%	8	40%	9	50%	10	60%	11	70%	12 or more	80%
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Universal Service Support Grant (USSG)	<p>The pool for the USSG is 2% of the CPB appropriation or \$8.9M - with 75% of that earmarked for the rural pool and 25% for the small unique urban pool.</p> <p>The USSG is comprised of two components: 1) a rural grant, in which a station will receive additional grant support in proportion to the percentage of audience it serves that is rural as determined by US Census data; and 2) a small market grant, in which stations whose total non-duplicated and non-rural population served is less than one million will receive additional grant support proportional to the size of its population.</p>																										

² An additional mechanism ensures that the largest stations do not receive a disproportionate share of the incentive grant funds if their NFFS growth exceeds the system's average annual increase.

	<p>USSG Pool = 2% of CPB appropriation (\$8.9M)</p> <ul style="list-style-type: none">➤ Rural Pool = \$6.7M (75%)➤ SUU Pool = \$2.2M (25%) <p>USSG Calculation:</p> <div style="display: flex; align-items: center; justify-content: center;"><div style="border: 1px solid black; border-radius: 10px; background-color: #0070C0; color: white; padding: 5px; text-align: center; width: 150px;"><p>Rurality Factor X Rural Pool</p></div><div style="margin: 0 10px; font-size: 2em;">+</div><div style="border: 1px solid black; border-radius: 10px; background-color: #0070C0; color: white; padding: 5px; text-align: center; width: 150px;"><p>Small Unique Urban Factor X SUU Pool</p></div></div>
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Contact CPB

All questions about this information should be directed to csg@cpb.org. Remember to always identify your station call letters and/or grantee ID number so that we can respond quickly to your inquiry.